

Is there a better way to plan for college?

YES!! College is currently one of the largest expenses a family will face. Over the last 40 years, college costs have outpaced inflation by almost double. As grant and loan funds tighten, parents are paying for college with out-of-pocket monies, retirement monies and/or expensive student and parent loans.

Did you know . . .

- 46% of students never graduate at all
- 57% of students take 6 years to complete their degree
- 34% of students do not return to school after their freshman year
- 33% of students transfer colleges losing some of the credits and wasting hard earned tuition money

The good news, over a lifetime, someone with a bachelor's degree may earn almost twice as much as someone without. Going to college is possible and your child can get there by following the three keys to success for college planning.

- Right Career & College Choice
- Right Financial Aid Package
- Right Way to Pay for It – Using proven financial planning strategies

An experienced, qualified and Certified College Planning Specialist will work with you and your student in all three key areas. Using proven testing methods, the Specialist can help your student discover the most appropriate career path given their interests and aptitudes. Next, the Specialist helps the student find the right college for their success.

While your student is beginning their discovery of career and college choices, the Specialist will work with the parents to determine the best way to pay for

college. The Specialist will help parents avoid mistakes that cost families thousands of dollars.

Many times these experts can lead you to creative options you never knew possible. For example, last year I had a college applicant who didn't score high enough on her ACT to earn a scholarship so I contacted the school and persuaded them to accept an essay instead of her ACT score. We helped with the essay and interview earning this student a \$12,000/yr scholarship!

Contact us today at (630) 859-2633; college@lighthousecollegeplanning.com or visit our website at www.lighthousecollegeplanning.com to reserve seating at an upcoming free college planning seminar near you or to sign up for our informative newsletter. I look forward to helping you meet your college planning goals!



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